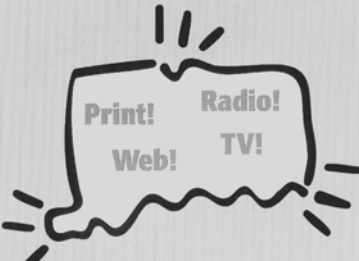


KEEP IN TOUCH 2010 PRICE LIST *effective January 1, 2010*

*Founded
in 1989*

It pays to monitor Connecticut media!



**Market Intelligence
PR/Ad Tracking
Sales Leads**

KEEP IN TOUCH
MEDIA MONITORING

www.KeepInTouchMedia.com

Smart leaders recognize the value of "keeping in touch" with what's going on in the media. Hiring us is one of the wisest decisions you can make today!

MEDIA CONN-TACTS © CT Media Directory

NEWLY FORMATTED as simple Excel spreadsheets, our popular directory contains info on key print, TV and radio media in CT.

\$99

Worth every cent in new placements! Economical tool to help to keep your media files current.

YANKEE CLIPPER © CT Print Clipping Service

The best in the business! We read an estimated 1 million articles each month in approx. 200 CT newspapers and magazines; includes handy 8-1/2 x 11 photocopies of clips. Options include flat fee, daily fax service, on-call fax or PDF email service.

**\$99 setup
\$179+up
monthly
reading
fee**

(custom quoted based on complexity and # of keywords)

\$2.25/clip
Best coverage, speed and accuracy!

SPYDER WEB © CT Online Media Monitoring

We browse hundreds of media websites every day, and send daily emails with abstracts of mentions & hotlinks to websites.

**\$199 setup
\$219/mo.**
*(no per-clip fee)
It's fun to have e-clips waiting for you on your PC each morning!*

EAGLE'S EYE © CT Television Monitoring

We monitor local newscasts on WFSB-TV 3, WTNH-TV 8, WCTX-TV 9, WTXN-TV 20, WVIT-TV 30, WTIC-TV 61, and News 12 in Fairfield County. Digital clips are FTP'd to clients.

**\$99 setup
\$89 per
videoclip**
*plus shipping
Priced substantially less than other sources! Custom reports also available.*

RAPID RELEASE © News Release Distribution Service

We can rapidly distribute news to print, TV, radio, online media outlets / news bureaus across CT and nationwide!

\$99+up
(custom quoted based on prep, complexity, volume of distribution, and urgency)

SHOWCASE © Publicity Plaques

We can create attractive plaques to showcase the fruits of your labors. Ideal for feature stories with color photos.

\$199
(plus shipping and tax)

CUSTOM RESEARCH

Hire us for reports, competitive analysis, custom research and sales leads. Very helpful!

\$79+up
(custom quoted)

KEEP IN TOUCH
MEDIA MONITORING

We've got Connecticut media covered!

30 Lafayette Square, Suite 118
Vernon, CT 06066-4554

Phone: 860-871-6500

Fax: 860-872-3468

Email:

info@KeepInTouchMedia.com

Web:

www.KeepInTouchMedia.com